

**From:** Google Customer Solutions no-reply@google.com  
**Subject:** Find out what new tech regulation means for your business  
**Date:** November 16, 2021 at 12:06 PM  
**To:** supportrapidweb@csi-janitorial.com

GS



Dear Dawn,

Thank you for signing up to stay informed about Congress's proposed new legislation and the unintended consequences it could have for your business.

*What's happened so far?*

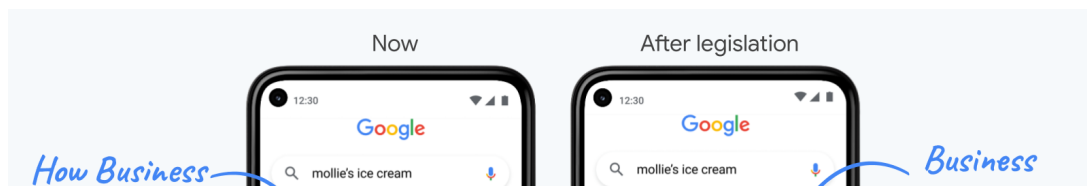
In June, the U.S. House Judiciary Committee voted to advance a controversial package of bills that could disrupt many of the digital tools you use—including Google Ads and Analytics, Gmail and Docs, and your business listing on Google Search and Maps. A similar legislative proposal was recently introduced in the U.S. Senate by Senator Amy Klobuchar (D-MN) and Senator Chuck Grassley (R-IA). You can read the full text of that legislation [here](#).

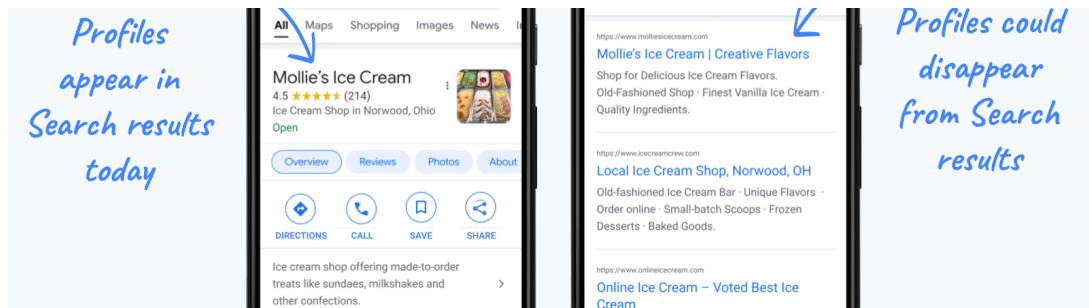
Not only has Google [expressed concerns](#) about these bills, but so have leading business organizations such as the [U.S. Chamber of Commerce](#) and the [Connected Commerce Council](#)—saying the bills would “stymie innovation” and noting that “America’s digitally-powered small businesses should be deeply concerned.”

*How might these regulations impact your business?*

If passed, these bills could cost your business time and money.

- Making it harder for customers to find you because your business listing (including your phone number, address, and business hours) may no longer appear on Google Search and Maps.





- Reducing your digital marketing effectiveness if Google Ads products were disconnected from each other and from Google Analytics.
- Hurting your productivity if Gmail, Docs, and Calendar were split up and no longer work together seamlessly.

*What can you expect next?*

Google's public policy team is actively working with members of Congress and their staff to discuss the potential impacts on the millions of American businesses that drive our economy. As the bills move forward we will be in touch with more information, as well as opportunities for you to raise your voice and be heard.

Thank you,

The Google Customer Solutions Team

Google LLC  
1600 Amphitheatre Parkway  
Mountain View, CA 94043

You received this email because you indicated that you'd like to receive email communication regarding Digital Regulation Updates, concerning legislative and regulatory issues, events and advocacy opportunities related to your business. If you don't want to receive such emails in the future, please unsubscribe [here](#).