

**Preschool Learning Center
League for the Handicapped, Inc.
393 North Street
Springville, New York 14141
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gguild@preschoollearningcenter.org**

November 21, 2011

Greetings,

I am writing to learn about how you, as parents, use the Internet to communicate. Over the last several years the ways people have connected with one another have changed dramatically. We are interested in how we may improve communication with our families. Please take a few minutes to answer the following questions.

Your responses will be kept confidential. Please **check** (✓) your answers in the boxes provided and return this form in the envelope that it was sent in.

Do you correspond with others using email?

- No – not at all.
- Yes, but only occasionally.
- Yes, several times a week.
- Yes, almost daily.
- Yes, daily.
- Yes, I check it throughout the day.

If the PLC used email as a means to communicate news and information with parents, would you find it helpful?

- No. That would have no value to me.
- I do not know if it would be helpful.
- Yes – it would be nice to be kept informed this way.
- Absolutely – I would appreciate such communication.

Do you use Facebook?

- No – not at all.
- Yes, but only occasionally.
- Yes, several times a week.
- Yes, almost daily.
- Yes, daily.
- Yes, I check it throughout the day.

If the PLC had a Facebook page, would you find it helpful to connect to our site for information, goings-on, and connecting with others?

- No. That would have no value to me.
- I do not know if it would be helpful.
- Yes – it would be nice to be kept informed this way.
- Absolutely – I would appreciate the opportunity to engage the school and other parents in such a way.

Do you use Twitter?

- No – not at all.
- Yes, but only occasionally.
- Yes, several times a week.
- Yes, almost daily.
- Yes, daily.
- Yes, I check it throughout the day.

If the PLC provided a Twitter feed, would you find it helpful for information and goings-on?

- No. That would have no value to me.
- I do not know if it would be helpful.
- Yes – it would be nice to be kept informed this way.
- Absolutely – I would appreciate such an information source.

If the PLC provided quality blog articles relevant to early education, parenting strategies, and interventions for specific needs, would you be likely to check it out?

- No. That would have no value to me.
- I do not know if it would be helpful.
- Yes – it would be nice to be kept informed this way.
- Absolutely – I would appreciate an opportunity to learn new things this way.

Are you aware of and do you use the PLC's website (<http://preschoollearningcenter.org>)?

- No. I wasn't aware that there was one.
- I knew about it, but I never actually go there.
- I have been to the site but don't use it regularly.
- I use it often for: _____

Do you have any suggestions for us regarding our website, marketing strategies, and/or using social networking?

Name and Contact Information: (optional): _____

I appreciate your time and your thoughts. Your feedback will help us serve you better. Please return this form to your child's teacher in the provided envelope. It will be forwarded to the office without any identifying information. I will then tally the results and use them to shape our future communications. Again your sincere opinions are valued!

Thank you,

Dr. Gerry Guild
Program Coordinator
Preschool Learning Center